



West Virginia Mental Health Planning Council (WVMHPC)  
July 18, 2013  
Holiday Inn • South Charleston, WV  
**Meeting Agenda**

**WVMHPC Vision:** *The West Virginia Mental Health Planning Council is a unified voice that promotes wellness, recovery, and resiliency for all West Virginians. (2012)*

**WVMHPC Mission:** *to improve the mental health system and function as a catalyst of change in that system. (2008)*

**Executive Committee Meeting** (*Executive Committee Members only*)

**Attendees:**

Ardella Cottrill, WVMHPC Secretary  
Joyce Floyd  
Heather Hoelscher, Advocates for Social Justice  
Ted Johnson, WVMHPC Past Chair  
J.K. McAtee, WVMHPC Treasurer  
Bob McConnell  
Aaron Morris  
Cynthia Parsons  
Cathy Reed, WVMHPC Member/Housing Chair  
Phil Reed, WVMHPC Member  
James Ruckle

CJ Rider, WV Div. of Corrections  
Nancy Schmitt  
Margaret Taylor  
Vanessa VanGilder

**Facilitation:**

Martha Minter, Community Access, Inc.  
Jenny Lancaster, Terzetto Creative, LLC

**Excused:** *Linda Pauley*

**Welcome & Introductions** –*Heather Hoelscher, Co-Chair*

- Heather Hoelscher, Co-Chair, opened the meeting and welcomed the group.

**Review of Agenda, Review of April 2013 Meeting and Approval of Minutes**

- Motion to approve minutes, but exclude the feedback evaluations that are attached; Motion - Cathy Reed; Second – J.K. McAtee; all approve.
- For future meetings all participant packets will include minutes (not table copies).

**Executive Committee**

- Executive will be meeting with Kim Walsh, Bureau for Behavioral Health and Health Facilities on August 16, 2013.
- Brochure is on hold until further notice.

**Membership Update** – *Ardella Cottrill*

- Bob Hanson has resigned from council.
- Interest indicator received from Susan Kraber; Motion to accept Susan as member – Cathy Reed; second – Bob McConnell; all approved.
- Membership needs strengthened in Region 1, Region 2, Region 3, Region 6 (need list of counties for each region).

- Class of 2013 will be confirmed at next meeting; emails need to go out.
- Membership of Ernie Jarrell needs addressed (attendance letter). He wants to continue to participate on the council but has not been attending meetings.

### **Committee and Agency Reports**

Review of 4 priorities/committees

[updated Strategic Plan and Priorities/Strategies/Steps worksheets attached]

#### Department of Corrections – CJ Ryder

- Pre-occupied with new facility in Salem; date keeps moving
- Early release law – overcrowding problem; trying to get persons out sooner without endangering the public

#### Leadership Academy – J.K. McAtee

WV Leadership Academy completed successful FY2013 – 3 academies and 1 train the trainer event.

Exceeded participation goals – 48 participants (goal was 45 participants)

Monthly conference calls being held; steering committee holding conference calls

#### *Upcoming events:*

WVLA Steering Committee and BBHFF Staff

WVLA Train the Trainer

Blessed John XXIII Pastoral Center

Charleston, WV

August 16-17, 2013

WV Leadership Academy

Blessed John XXIII Pastoral Center

Charleston, WV

November 13-15, 2013

WV Leadership Academy

Senior Center

Summersville, WV

September 25-27, 2013

WV Leadership Academy

YWCA

Wheeling, WV

April 23-25, 2014

- J.K. attended Thriving Change Makers Summit in Berkeley, CA – learned info to improve Leadership Academy
- Revisions to Leadership academy brochures
- Suggestion to get Leadership Academy info to the Day Report Centers, Drop In Centers, etc.
- Possibility to do additional trainings, depending on funding and/or proposals

-- ENROLL WV Website is live!

#### WV Integrated Behavioral Health Conference – September 2013

- Budgets from peer led things; scholarships are needed

#### West Virginia Advocates

- WV Advocacy just did priorities and objectives
- Program cuts due to sequestration – 11.5% cut
- Statewide homelessness council
- Girls night out August 2013 / Guys night out October 2013
- Coordinating intake; homelessness

Medicaid Expansion / Targeted Case Management – Cindy Parsons  
<http://www.dhhr.wv.gov/bms/hcbs/TCM/Pages/default.aspx>

- Expansion going on 91,000-96,000 estimated
- Managed Care
- October 1, 2013
- Targeted case management – added a monitoring component; providers paid to follow up;
- Clinic and Rehab Manual rollout date of January 1, 2014
- Telehealth services available
- Plan to finish writing the policy in October; Nov. 1 – 30 day comment; changes made; Dec. 15/30 training; Jan. 1 becomes effective
- Peer support reimbursement – issue with paying providers who have criminal backgrounds / RAC – (Recovering Auditor Council); ½ people eligible may have felony drug charge; issue with how long felony background; no variance/waiver.
- In other states – the mental health advocates are vocal; in WV we need to get louder
- Advocates need to advocate to the legislature for services needed

#### **Brss Tacs Action Plan Presentation – J.K. McAtee**

- Bringing Recovery Supports to Scale Technical Assistance Center Strategy (BRSS TACS)
- [SLIDES ATTACHED]

#### **Federal Block Grant – Council Roles, Responsibilities and Functions**

- PAC Survey - Ted Johnson reviewed survey; members completed survey followed by discussion
- Review/discussion of duties of the council as specified by federal law:
  - Reviews the State's Mental Health Block Grant Plan and makes recommendations concerning that plan;
  - Serves as an advocate for adults with serious mental illness, children with a serious emotional disturbance, and other individuals with mental illness; and
  - Monitors, reviews, and evaluates, not less than once each year, the allocation and adequacy of mental health services within the State.

#### **Next Steps**

- Next meeting dates:
- October 24, 2013 (Charleston)
- January 23, 2014
- April 17, 2014
- Ardella to create a committee document

#### **Check out & Evaluation**

Participants were asked to share what went well with the day's meeting and what they recommended changing in order to improve future meetings.

#### **Adjourn**



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DEPARTMENT OF HEALTH & HUMAN SERVICES

# Behavioral Health is Essential To Health



## Prevention Works

## Treatment is Effective

## People Recover



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### Bringing Recovery Supports to Scale Technical Assistance Center Strategy (BRSS TACS)

## West Virginia

### BRSS TACS Policy Academy Presentation July 12, 2013



## Our State Vision

**All West Virginians have access to a quality peer-directed, integrated peer support system that is sustainable and promotes wellness and recovery.**

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## Our Strategies to Bring Recovery Supports to Scale in the Context of the ACA

The West Virginia BRSS-TACS Policy Academy team aims to achieve four (4) strategic priorities and related project activities which are to initiate:



### 1. PEER CERTIFICATION

The development and implementation of a respected, evidence-based **peer certification process** that will ensure a high level of quality control, is reimbursable and facilitates peer support.



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## Action Activities/Timelines

1. Collaboration with other states that have already successfully completed development and/or implementation of peer certification.  
**Completion date .....09-01-2013**
2. Establish mechanism for assuring quality control regarding:
  - Developing within the Peer Certification process ethical standards, modes/standards of practice and supervision, fidelity assessment, baseline measures and broad based peer involvement. **Completion date.....10-01-2013**



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## Action Activities/Timelines

3. Approach existing WV state certifying, credentialing and/or licensing entities regarding their participation in the **Peer Recovery** credentialing/certification process (i.e. continuing education requirements, record keeping, fee processing, data capturing, assimilation and management etc.)  
**Completion Date..... 10-01-2013**



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## WV BRSS-TACS Policy Academy Priorities Continued



### 2. Leverage Support

by establishing a state-wide consortium dedicated to promoting wide-scale adoption of recovery-oriented supports, services, and systems for people with behavioral health challenges.

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## Action Activities/Timelines

1. Aggressively recruit and promote membership to the WV Policy Academy through the appointing of a steering committee responsible for recruiting potential Policy Academy members by using targeted stakeholder buy-in strategies.

**Completion Date....09-01-2013**

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## Action Activities/Timelines

2. Develop a marketing plan that clearly defines the peer support concept and its value to local/state continuum of care strategies and targets local and state business leaders that represent those professional disciplines whose client base would benefit directly from peer support services.

**Completion Date.....10-01-2013**

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## Action Activities/Timelines

3. Conduct two workshops regarding Policy Academy activities, goals and accomplishments regarding Peer Certification at the upcoming WV Integrated Behavioral Health Conference being held in Charleston WV on September 17-19, 2013.

**Implementation Date..... 09-17-2013**

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## WV BRSS-TACS Policy Academy Priorities Continued



### **3. Create and organize state-wide, an integrated consumer network**

designed to engage and recruit peers regarding workforce and leadership development while informing and/or providing education regarding the availability of and access to peer services as pertaining to the Affordable Care Act (ACA).

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## Action Activities/Timelines

1. Establish community, area and regional Peer Planning Councils intended to identify and recruit potential peer leaders to serve on the State Policy Academy Team. This local/indigenous representation will serve to inform the WV Policy Academy on local perspectives as it relates to peer certification and state wide planning.

**Implementation Date 10-01-2013...On-going**

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## Actions Activities/Timelines

2. Develop and conduct leadership training specific to Policy Academy participation, political action, advocacy and basics of effective leadership to potential WV Policy Academy members who are referred to the Policy Academy by community, area or regional Peer Recovery Planning Councils.

**Implementation Date.....01-01-2014...On-Going**

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## WV BRSS-TACS Policy Academy Priorities Continued



### **4. Identify, Secure Sustainable Funding**

through the development of funding mechanisms and policies that provide payment for peer support reimbursement statewide.

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## Action Activities/Timelines

1. Establish a steering committee to review other state's funding strategies that have been successful in securing funding for peer supports.

**Completion Date 09-01-2013**

2. Begin collaborative meetings with the WV State Medicaid Office to discuss assigning establishing Billing Code(s) for Peer Support Services.

**Completion date 10-01-2013**

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## Action Activity/Timelines

3. The steering committee will provide to the Policy Academy Team the following information as follow up to the collaborative meetings with the State Medicaid Office :

- Recommendations for establishing utilization review and reimbursement methodologies.
- Recommendations regarding professional supervision in accordance with Federal/State regulation.
- Recommendations on how peers might be utilized regarding the requirement goal(s) stated on the official Treatment (Recovery) Plan
- Recommendations on the incorporation of required health-related certification for the Certified Peer Specialist and Recovery Coaches.

**Completion Date 11-01-2013**



## Five of Our Strengths and Resources



### 1. Our People

#### **“A Culture of Support/Caring”**



WV citizens have a well established history/culture of families and communities coming together to assist fellow citizens during their time of need. This time honored quality has served to create within our people a very natural and indigenous peer support culture that serves to provide a common thread that unites our communities and fuels our public service.



## Five of Our Strengths and Resources

### **2. Existing Informal Networks of Peers Across the State.**

WV has for many years recognized the existence of well established informal networks of peers across our state. Although in many cases these groups are often unaware of one another due to the rural nature of our state which offers substantial communication/geographic challenges, these groups tend to be open to developing more formal collaborative relationships as new forms of collaborative technology aids become available and are accessed.



## Five of Our Strengths and Resources

### 3. Governor's Advisory Council on Substance Abuse

In 2011 WV Governor Earl Ray Tomblin by Executive order No.-511 created the GACSA.



“Direct Access to the legislative branch”



## Five of Our Strengths and Resources

### 4. The Establishing of Six (6) Regional Substance Abuse Task Forces

Law Enforcement      Chambers of Commerce      Faith Community  
 Comprehensive Behavioral Health Centers  
 Social Services      Concerned Citizens  
 Primary Care Health Clinics      Local/County Governments  
Prevention/Early Intervention

Treatment

“54 Regional meetings”  
 Since September 2011



Recovery

“2000 + Attendees”



## Five of Our Strengths and Resources

### 5. WV Bureau of Behavioral Health and Health Facilities

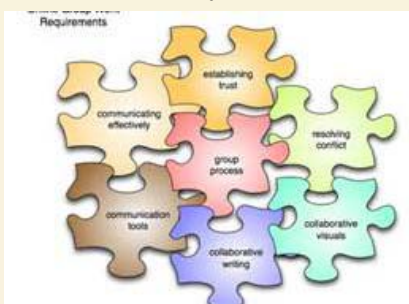
### Development/Implementation of the WV Integrated Behavioral Health Strategic Plan

Plan Priorities/Resources

Assessment/Planning  
Implementation



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Capacity  
Sustainability



## Our Next Meeting and Action Plan Submission

- Our next meeting will be on August 5, 2013
- We will submit our BRSS TACS Action Plan for feedback by July 27, 2013

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## Our Team

- It has been a long hard journey.....but we are in it for the prize.....A peer support for every West Virginian who needs one.

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