



West Virginia Behavioral Health Planning Council (WBHPC)
July 20, 2017
Four Points by Sheraton • Charleston, WV
Meeting Notes

WBHPC Vision: *The West Virginia Behavioral Health Planning Council is a unified voice that promotes wellness, recovery, and resiliency for all West Virginians. (April 2017)*

WBHPC Mission: *to improve the behavioral health system and advocate for positive change. (April 2017)*

Executive Committee Meeting (*Executive Committee Members only*)

Participants:

Frank Armstead
Rhonda Cooper
Jorge Cortina
Ardella Cottrill
Nancy Deming
Angie Ferrari
Joyce Floyd
J.K. McAtee
Debi McCoy
Aaron Morris

Donna Moss
Linda Pauley
Cathy Reed
Phil Reed
Rebecca Roth
James Ruckle
Dave Sanders
Hope Siler
Marian Steele
Melissa Southhall
Patrick Tenney

Vanessa VanGilder
Richard Ward
Diana Whitlock
Holly Crookshanks
Bridget Washington
Joseph Washington

Staff:

Jenny Lancaster
Gabe Pullin

Welcome, Introductions, Review of Agenda, Review of April 2017 Meeting Notes, Membership Updates and Reports

- Linda Pauley makes motion to accept minutes, Phil Reed seconds, all in favor.
- Introduction of new members.
 - Linda makes motion to accept Holly Crookshanks; Angie seconds, all in favor.
 - Linda makes motions to accept Teri Toothman; Joyce seconds, all in favor.
 - Ardella will inform new members.
 - Discussion about active participation. It is acceptable to miss meetings for family emergencies, etc. Several could be in possible jeopardy for more than 3 unexcused absences.
- Read report from James Reed.
- **Next meeting:** October 19, 2017, in Charleston.

SAMHSA Block Grant – Rebecca Roth

- Interaction with the council started about 5 years ago for this council, along with GACSA and traveling around state for regional task force meetings.
- From the bureau's perspective, the work done here is important.
 - The way to help achieve our goals is to review the block grant (from SAMHSA).
- We hoped to already have the block grant on BBHFF website, but it will be able to be accessed shortly.
 - The web portal will let you have access to our draft and provide comments.
 - Cathy will distribute a pdf of certain sections, if wanted.
 - Debbie will send an e-mail when there is access, along with appropriate directions.

- We also will look for you to provide a letter that states what to add, take away, change, or amplify about the block grant.
 - Comment period will start in about a week and last 30 days. Please reference section when discussing.
- We also need an updated member sheet to show current roster. (forward that to Jason)
 - Ardella needs all updated member info (address, contact, etc.).
- This council has a critical role. We've had a lot of change in our state and with the budget, but it would take all day for a full update on all of that.
 - We have been trying to hire due to workforce shortage.
 - Debbie has been working on updated website.
 - If there are any ideas, feel free to let us know.
 - We talked about an FAQ on the website to let people know what we are doing.
- Question/Comment: Suboxone and the lack of awareness in Charleston.
 - (Rebecca) There is a lot of treatment available to those dealing with substance abuse. A lot of people outside this room do not understand that you also take medicine for recovery. (end Rebecca)
 - Legislature has limits. The Ryan Brown Act- it mentions ASAM criteria to be used in facilities that are funded by the act.
 - Therapy needs to be a component of treatment. With the SED waiver, individuals will now get the whole piece of medicated assisted treatment.
 - People must understand the position of the psychiatrist/anyone who administers the drug
 - They have to have specific training to administer any treatments.

Strategic Plan (onsite visit) – Ted Johnson

- Contracted with APS, which will provide technical assistance.
- The federal legislation for the block grant talks about the council.
 - SAMHSA thought WVBHPC would be a good idea to transition into Behavioral Health Planning and better understand the block grant.
 - SAMHSA used to host annual conferences and planning councils, but budget made that not possible anymore.
 - Strategies, including this TA, help planning councils. Behavioral Health is essential to health.
- Prevention works. Treatment is effective. People Recover.
- *Refer to slides.*
 - Talking about strategic planning. Going to look at what they and you have already done for strategic planning
 - Your steering committee is Cathy Reed, Linda Pauley, Patrick Tenney, Elliott Birckhead, Martha Minter. WV has been one of biggest participants.
 - What IS strategic Planning? Best first approach would be to talk about planning council itself
 - Review block grant application(s); advocate for services to adults with mental illness, children and youth with serious emotional disturbance, and persons with substance use disorders
 - Beyond the Vision and Mission
 - WVBHPC Values
 - Inclusion, Recovery, Quality Services, Responsibility, Accountability
 - S W O T
 - Going to break up into 4 groups: strengths, weaknesses, opportunities, and threats. Will look at responses and modify. 30 mins.

Internal SWOT

Group 1 Strengths	Group 2 Weaknesses	Group 3 Opportunities	Groups 4 Threats
<ul style="list-style-type: none"> - Some can be combined; Adversity of member, consumer representation. - All of the comments under survey monkey were good comments - Membership - Great peer representation - Bureau involvement - Funding - Reimbursement - Shared info - Conference calls, web acts, technical assistance - Open group - Engaging in outreach - Facilitation and management - Diverse knowledge base and skill set (Ardella will finalize) 	<ul style="list-style-type: none"> - Lack of communication/ education within council - Time restraint in meeting - Funding - Inactive committees - Data from BBHF to help us achieve vision and mission - We have our own "silo." Need to communicate with other counterparts. - Exposure of council - Vacant seats, particularly youth and equal representation from around the state - Under utilization (Patrick will finalize) 	<ul style="list-style-type: none"> - Invite people who aren't on the council to come speak - Establish a social media presence (Facebook, Twitter, etc.) - Hold a virtual presentation to review and explain the block grant and any updates - Use technology to monitor, review, and evaluate. Surveys, questionnaires. - Add links to standard e-mail and website - Option to expand the leadership academy to provide information about council (Linda will finalize) 	<ul style="list-style-type: none"> - Changes at state level - Governor wants to shut down state hospitals - Direction of change may not be good - Budget cuts - Federal block grants could change - Planning council not involved in some decisions. - Not meeting often enough/not enough time - Council not adequately being informed - Sharing webinars, information, events - Not connecting to new people - Some don't want/resistant to change - Providers not at table - Understand how our funding and deliverables - As a collective we don't voice effective opinions (Vanessa will finalize)

Strategic Plan (continued) – Ted Johnson

- External Influences, Group work.

<i>External SWOT</i>			
Group 1 Strengths	Group 2 Weaknesses	Group 3 Opportunities	Group 4 Threats
<ul style="list-style-type: none"> - We have experience and fresh perspectives - Work to educate - Credibility - Resources (HELP4WV) - Good Samaritan Act - Newspaper articles about substance abuse for awareness (Vanessa will finalize) 	<ul style="list-style-type: none"> - “Not really sure...” third down should be taken out - Certain employers may not permit their employees to be off of work for a whole day - Transportation to meetings - Educate the communicate to advocate for funding for ours/their own needs - Lack of diverse resources - Lack of a peer network - Lack of internet/ computer availability in the state (Linda will finalize) 	<ul style="list-style-type: none"> - “Pursue 501c3...” second one down should be taken off - Build relationships with state legislature and congressional members - Be a leader and bring various organizations together (goal) - New administration at the bureau - Technology, social media - Build relationship with Maryland, Florida, other states/people across the country - Regionalizing, if other people get involved (Patrick will finalize) 	<ul style="list-style-type: none"> - “I really don’t have an opinion...” seventh one down should be removed - Funding (1 and 4) should be combined - Not enough healthcare options - Legislation - Leadership turnovers, understaffed, underpaid - Education on what we do - Lack of empathy - Communication - Diversity in state (J.K. will finalize)

- Create three groups: 1 block grant review, 2 advocate, 3 monitor and evaluate
 - Recall internal SWOT, recall external SWOT, write *at least* three goals.
 - SMART Goals: Specific, Measurable, Attainable, Relevant, Time-Bound

<i>Goals</i>		
Group 1 Block Grant Review	Group 2 Advocate	Group 3 Monitor and Evaluate
<ul style="list-style-type: none"> - Read and respond to block grant proposal - Assistance monitoring - 60% involvement in council - Set up education on block grant 101 - Adult, housing, and children’s committee check block grant for gaps of interest 	<ul style="list-style-type: none"> - Each member will log 2 advocacies per month - Membership committee will identify council members who would prepare report for council - Council will work to offer minimum of 4 position papers per year; each committee would have 1 position to report back - Establish social media presence by October 2017 	<ul style="list-style-type: none"> - Still need youth 18-25 - Review implementation to make sure it reviews block grant - Review consolidated statement - Review council member and committee members quarterly

- Cathy needs all of these **updates by July 25, 2017** in order get them in on time.
 - Send to kitcatwv@yahoo.com in the body of the e-mail and as an attachment, if possible.

Next Steps /Evaluation

- Committees meet; review goals from today.
 - Identify objective and responsible person for each goal.
 - Report back to full council.
 - Reminder we have conference call lines, face to face, and document sharing for committee meetings as needed.

Adjourn

